



## SDP Materials Update

Wednesday December 10, 2025

Overview;

The changes for the 2025-26 season involve the Jackrabbit Booklet. Both the Bunnyrabbit Booklet and the Track Attack Passport remain the same and available for order in printed format from Nordiq Canada, with sufficient inventory to meet program demands in both French and English.

Jackrabbit Booklet;

The Jackrabbit skill benchmarks underwent review and the booklet has been updated with new graphics. We have been in communication with divisions to devise the best transition to the new materials based on varying amounts of remaining materials inventories to help reduce costs and waste. Please note that Nordiq Canada has exhausted all printed copies of the previous booklet in English, however it is still available in French.

The new Jackrabbit Booklet will be shared electronically with divisions, who will subsequently distribute to clubs. The electronic booklets are available for sharing directly with clubs, coaches and participants only. No distribution outside of these identified users is permitted.

Through consultation, divisions and clubs expressed different interests in how to use the booklet. The following guidelines provide multiple options:

- Nordiq Canada requests that every registrant in the Jackrabbit program receive an electronic copy of the booklet (see communication below). While we experienced variable use of the booklets in the past, we hope to achieve near 100% participant family reach through the electronic version.
- Many booklet users expressed the interest in maintaining distribution of a printed copy. Nordiq Canada will no longer distribute printed Jackrabbit Booklets. Volume printing, warehousing and shipping costs no longer being a viable option. Divisions and clubs are free to print copies should they prefer.
- Each benchmarks level page (1 through 4) can be printed in a poster format for participants to follow their progressions through the season.

Awards Stickers;

The existing awards stickers still correspond to the updated booklet and are available for order and shipping from Nordiq Canada. For those resorting only to electronic versions of the booklet, we recommend encouraging participants to proudly paste their awards in meaningful locations (skis, water bottlers, etc.) as reminders of their progress.

**Nordiq Canada**

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Email communiqué (when sending electronic booklet to registrants):

*Welcome to the 2025-26 Jackrabbit ski season!*

*We are so excited to have you part of the Jackrabbit family and sharing a love of skiing, playing and moving around on snow. You will find attached the Jackrabbit Booklet that describes the program objectives and awards that you will be working towards this winter.*

*Here are a few recommendations to getting the most from your sessions and time on skis (whether during lessons or out on your own with family and friends):*

*Find the page that describes your Jackrabbit level this year and look at all of the skills you will be working on. You will notice a little red circle next to each, these are for you to check off and follow your progression from one practice to another.*

*On the left side of each level's page, you will also find developmental targets that help make skiing a fun and healthy activity.*

*You can also print out a 11x17 format of the level page to post as a regular reminder of what you are learning and building anticipation for the next lesson.*

*If you look a little further in the booklet, you find the awards you can achieve. Skiers receive a sticker for each one and you can proudly paste these on your skis, water bottles or other visible places to share your accomplishments.*

*We are wishing you a fun and white winter with lots of time on skis.*

*From all of us who support and deliver the Jackrabbit ski program.*

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