

CCSAM Executive Director
2022-2023 Annual Report
October 21, 2023
Karin McSherry

I acknowledge CCSAM programs and activities take place on Treaty 1, 2, 3, 4 & 5 which is the ancestral and territorial homelands of the Anishinaabeg, Cree, Oji-Cree, Dakota, Dene, Assiniboine, Inninnowuk, Saulteax & Métis Nations. Without equitable access to and responsible stewardship of this land, skiing cannot happen. I commit to learning about the land where we ski and listening to Indigenous people who were first to live here.

2022-2023 Highlights & Challenges

Windsor Park Nordic Centre

- We mourned the loss of groomer and friend Jim Kulson who passed away in September 2022
- Mar 2023 we have been granted \$300,000 (matching) from Manitoba Arts, Culture, Sport in Community Fund for a new ancillary building.

Events

- 2nd year of a 2-year partnership with ULLA Wax, providing us with wax and equipment for WPNC and our travelling ski teams.
- 2nd annual Grooming Workshop was another success with 50+ groomers from across the province in attendance. Many thanks to Laurie Penton and Marlow Wilson for this initiative.
- Provincial Championships in February was a great success, over 100 participants each day. Many thanks to Boundary Trails Nordic Club for hosting.
- Back to regular programming post-Covid. 12 WNR (only 2 cancelled due to weather), 7 Cup events (not including Provincials), 6 Recreational events, 2 Youth focused events.
- 13 Athletes, 2 Coaches, 1 Manager, 1 Wax Technician traveled to Cornerbrook, PEI for the 2023 Canada Winter Games.

Promotion

- Newsletter subscription 2000+ emails
- Energy 106 radio ads helped get the word out about our Nordic Centre.

Programs

- Continue to connect with club leaders over Zoom on a regular basis.
- Very active PDP Committee. 41 athletes + 14 coaches in the Provincial Development Program. Committee meets monthly.
- Very active Recreational Skiing committee, maintaining an important relationship with Parks.
- 10 clubs running SDP (Jackrabbits) programs for ~200 kids
- Sit skis sold to Winnipeg Trails who are closely partnered with Accessible Sport Connection Manitoba.

Coaches & Instructors

- Community Coaching – 17 new coaches trained! (More than double from previous year).
- Learning to Train (L2T) – 6 new coaches trained (6 more than last year)
- Training to Train (T2T) – no workshops

- Learning to Compete (L2C) – 2 coaches Certified in time for our 2023 Canada Games competition

Membership

24 Member Clubs and 2659 members (22% increase over last year)

Clubs by region:

- Winnipeg – 6 clubs, 777 members – 29% of total membership
- North – 2 clubs, 91 members – 3% of total
- West – 5 clubs, 141 members – 5% of total
- East – 6 clubs, 655 – 24% of total
- South – 6 clubs, 1056 members – 39% of total

Quick stats:

Membership is ~46% male, ~54% female (.1% indicating neither gender). This relative gender parity is consistent across all ages categories.

64% of members are 23 years and older (73% of these members are 40+).

52% of our youth members are 6-12 years old. 31% are 13 – 22 years old.